**Californians Together Strategic Plan**

**2020 - 2023**

**Assessment and Accountability**
- Engage with the California Department of Education and State Board of Education
- Ensure state and local accountability for implementation of EL Roadmap
- Collaborate with the California County Superintendent Educational Services Association and California Collaborative for Educational Excellence

**EL Roadmap**
- Encourage major organizations/associations/coalitions to develop and implement their own plans for disseminating and using the EL Roadmap through their conferences, newsletters, research, publications and leadership voice.
- Ensure the application and implementation of the EL Roadmap in Early Childhood Education Field

**Bilingual PreK to High Education**
- Launch the Alas y Voz (Wings and Voice) Social Media Campaign
- Expand the number of pilots for the University Seal of Biliteracy Badge/Seal

**Internal Capacity Building**
- Expand external relations
- Enhance organizational strategic initiatives